

Blossburg Memorial Library Community Relations Policy

In recognition of the responsibility of the library to maintain continuing communication with present and potential users of the services and resources of the Blossburg Memorial Library and to assure effective and maximum usage by all citizens, the library board of trustees adopts the following resolution as a matter of policy.

The objectives of the public relations program of the library are:

- To promote community awareness of library services
- To stimulate public interest in and usage of the library
- To develop public understanding and support of the library and its role in the community

The following means may be used to accomplish the above objectives:

1. Specific goals and activities shall be developed annually and the program shall be evaluated periodically.
2. Personal and informational group contacts shall be maintained with government officials, opinion leaders, service clubs, civic associations, and other community organizations by library staff and board members.
3. Surveys of the community shall be made to assure the responsiveness of the Blossburg Memorial Library to the interests and needs of all citizens.
4. Local media shall be utilized to keep the public aware of and informed about the resources and services of the Blossburg Memorial Library.
5. Newsletters, brochures, and other promotional materials shall be produced and distributed through regular mailings and other effective methods of reaching the public.
6. The Blossburg Memorial Library may sponsor programs, classes, exhibits, and other library-centered activities and shall cooperate with other groups in organizing these to fulfill the needs of the community for educational, cultural, informational, or recreational opportunities.
7. The library director or a designated staff member shall have the responsibility for coordinating the public relations and public informational activities of the Blossburg Memorial Library.

Volunteers

Blossburg Memorial Library volunteers are defined as persons who volunteer time out of personal interest in libraries and library services to local communities. They are crucial to the efficiency of the library and are unpaid staff subject to library personnel policies and procedures. Volunteers are actively recruited, interviewed, and assigned to tasks based on interest, skill, and need. At least once a year, the library will sponsor a volunteer recognition function. In addition, library volunteers are exempt from paying overdue fines.

Friends of the Blossburg Memorial Library

The Friends of the Blossburg Memorial Library is a formal association of people who unite to plan and execute, in conjunction with library goals and the needs of the library director, programs and events to benefit the library. In particular, the Friends group is often heavily involved in fund-raising for the library and oversees annual book sales. Friends of the Library serve at the discretion of the library board, which is the only body with legal authority to set policy for the development of the library.

Potter/Tioga Library System Agreement

The PTLs provides a rotating collection of large print books and audio book for the Blossburg Memorial Library. The collection shall be rotated quarterly and circulation statistics will be maintained for the system by the BML. Annual reports required by the state will be done as a joint effort by the Blossburg Memorial Library and the Potter/Tioga Library System librarian. The Blossburg Memorial Library will send a representative from the Board of Trustees to PTLs meetings held quarterly. The Blossburg Memorial Library director will attend a monthly librarian's meeting held by the PTLs system.

North Central Library District Agreement

The NCLD provides a rotating collection of DVDs through the James V. Brown Library. The collection shall be rotated every other month and circulation statistics will be maintained for JVB by the BML. The North Central Library District provides the BML with the following subscription databases: Access PA Power Library, Heritage Quest Online, Health eLinks, Ask Here PA, and Learning Express Library.

Approved by the Blossburg Memorial Library
Board of Trustees on January 21, 2008